



# REU Earth Advantage<sup>®</sup> Builder's Agreement

I, \_\_\_\_\_, acting as an authorized representative of  
(Print signatory name)

\_\_\_\_\_ (Company), hereinafter referred to as  
(Print Company name, if applicable)

“we”, do hereby agree to participate in Redding Electric Utility’s Earth Advantage<sup>®</sup> residential building program (Program). With this participation I recognize that I and the Company will be able to choose between certain construction methods, products and measures, specified by REU, to build homes in Redding, California that meet the Program criteria and create efficient and sustainable dwellings in our community.

In this partnership role, we hereby agree to present ourselves and our work products in a manner that displays a high level of customer service and quality.

REU will make available to the Company and its subcontractors periodic training on the building techniques and products that may be useful in meeting the criteria and building standards of the Program. This can include specialized training as required to perform under the Program. Such training will principally be coordinated with and through the Shasta Builders’ Exchange, another partner in the community-based Program.

We will receive recognition as an REU Earth Advantage Builder in web-based listings at [www.reupower.com](http://www.reupower.com), as well as print and radio ads related to the Program. REU will also make available to the Company opportunities for cooperative advertising and co-sponsored events and demonstrations related to the Program, including but not limited to, any associated documents, brochures, logos, and other such collaterals.

We understand and agree that no homes or dwellings can be advertised or sold as an REU Earth Advantage home unless it receives review and approval by an REU Earth Advantage Program Manager prior to permitting and meets the Program’s efficiency and building requirements throughout construction.

Further, in order for an entire sub-division or "neighborhood" to be marketed by the Company as an REU Earth Advantage sub-division or "neighborhood", all parcels within the proposed sub-division or "neighborhood" must be built to REU Earth Advantage Program standards. Individual parcels within a sub-division or "neighborhood" may be marketed or advertised as an "REU Earth Advantage Home" only upon prior written approval by an REU Earth Advantage Program Manager. All Company marketing and advertising of REU Earth Advantage Homes, must be pre-approved by an REU Earth Advantage Program Manager.



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**REU Earth Advantage<sup>®</sup>**  
**Builder's Agreement**  
**Page 2**

It is understood and agreed that the Company's participation in the REU Earth Advantage Program is fully voluntary. As such, the Company is not required to build any specific number of homes nor is it required or restricted to building only homes that meet the REU Earth Advantage criteria.

The Company and REU can terminate this Agreement at any time without cause. Upon termination, it is agreed that all advertising and reference to the REU Earth Advantage Program shall cease and the Company will not and cannot use the REU or Earth Advantage logos and marketing collaterals.

REU will provide the Company with a one-time \$150.00 utility rebate (per home) upon successful completion of a REU Earth Advantage Home. REU will also provide the Company's customer, also REU's customer, with a REU Earth Advantage Home certificate upon final inspection and move in.

By the signatures presented below, both parties agree to the terms of this Agreement and shall be effective on the later date presented by the signatories and remain in effect until terminated by either or both parties.

\_\_\_\_\_  
Builder/Company Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
REU Earth Advantage Program Manager

\_\_\_\_\_  
Date