



REU Earth Advantage[®] Cooperative Advertising Application Form

Please provide the following information for pre-approval of co-op advertising funds:

Date: _____

Participant Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: () _____ Fax: () _____

E-mail Address: _____

PROPOSED AD INFORMATION

Check type of advertisement:

Newspaper Magazine Radio TV Other

If other, specify type of advertising: _____

List proposed schedule dates (and estimated cost) for advertising or attach a schedule of media purchases for review and pre-approval: _____

Please email any color ads, in .pdf or other machine-readable format for approval to earthadvantage@reupower.com

Mail or fax:

- This application
- A copy of the proposed advertising
- Documentation of ad placement costs

To:

Earth Advantage Program Manager
Redding Electric Utility
777 Cypress Avenue - P.O. Box 490671
Redding, CA 96049-6071
Fax: 530-339-7389

For questions please call 530-339-7300 or 1-866-267-8845

OFFICIAL USE ONLY	
Redding Electric Utility agrees to reimburse the participant for the associated Earth Advantage advertising in the amount of \$ _____	
Authorized Signature: _____	Date: _____



live natural. build green.